

NOTICE OF MEETING

Public notice is hereby given that a meeting of the **Rock Port Tourism Board** will be held at City Hall in Rock Port, MO, on **Tuesday May 21st, 2024 at 5:00 p.m.** to consider and act upon the matters as may be presented at the meeting and determined to be appropriate for discussion at that time.

- 1. Call Meeting to Order**
- 2. Approve Meeting Agenda**
- 3. Visitors/Presentations**
- 4. Business**
 - A) Approve the April 16, 2024 Meeting Minutes
 - B) Approve April 2024 Financials
 - C) Appointment of Officers
 - D) Projects & Events
 - a. Summer Palooza
 - b. Other Events
 - E) Other Business
 - F) Set Next Meeting Date – June 13, 2024
- 5. Adjourn**

This meeting will be open to the public.

Dated this 20th day of May 2024.

Emily Schulte

City Clerk – City of Rock Port, Missouri

Tuesday, April 16th, 2024

The Rock Port Tourism Board met Tuesday, April 16th, 2024, at 6 pm at Rock Port City Hall. Members present were Holly Huntley, Charlie Clodfelter, Ashtyn Beatty, Kate Curry, and Jody VanSickle by phone until he arrived at 6:28 pm. Thea Lewis and Mark Schoonover were absent.

Meeting Agenda

Holly called the meeting to order at 6:11 pm.

Holly moved to approve the meeting agenda. Kate seconded.

There were two visitors present, Jeff Geib and Katey Kroeger. Jeff was present to observe. Katey presented an activity on behalf of the Theater Board. October 5th, 2024 they are having Old Market Magician and Band in the theater and an art show for area art departments in the downstairs of the Memorial Building. She asked for \$1000 towards paying for the band. Charlie motioned to approve the \$1000, Ashtyn seconded. All votes aye.

Tami Lansdown's letter of resignation was submitted. We would like to thank Tami for her years of service to this board! Your contributions are invaluable, and you will be missed!

There are two applications for the board's two open positions. The board will look into our bylaws before we make a final decision.

Meeting Minutes & Financials

Holly moved to approve the March 19th, 2024 meeting minutes. Charlie seconded. All votes aye.

Ashtyn moved to approve the March 2024 Financials. Charlie seconded. All votes aye.

Projects & Events

Band Nights 2024

Holly has received contracts from High Heel and Steven Banky and the Flatland bands. The Park Board had additional questions regarding the August 17th band in the park. They inquired about our desired location and our plan with alcohol. It was decided that the desired location is the large shelter house area and we would sell wrist bands for people to bring their own alcohol, barring any glass bottles. Holly asked that the board consider whether we want to take a cover charge and donate it back to the community somehow, like we did last year.

Summer Palooza

Holly received quotes from Carnival Times (\$8205) and A&M Amusements (\$3505) but has not reviewed them yet. She will review the quotes and eliminate an activity to fit the budget. Holly stated the Park Board did approve us using the park for the activity. Kate, Ashtyn, and Holly will work on getting the letters asking for contributions from local businesses distributed. Holly stated the Ministerial Alliance contacted her regarding their desire to provide the bottled water for the event. Charlie will check on the availability of the grill from last year.

Midget Wrestling

Thea reported that she is waiting to hear back from them. Tentative date is August 26th, 2024.

Comedian

Kate reported that she has heard back from two comedians. Aaron Scarborough quoted \$1300 for a 90 minute show and David Kousgaard quoted \$600 for a 90 minute show. Kate will send out a message in the group text feed so that all board members can see videos of David's show and give their input.

The next meeting is set for May 21st, 2024 6 pm at City Hall.

Meeting adjourned at 7:12 pm.

Respectfully submitted,

Kate Curry
Tourism Board Secretary

CITY OF ROCK PORT
Tourism Board Income & Expense
April 2024

Date	Name	Memo	Original Amount	Paid Amount
TOURISM TAX INCOME				
HOTEL TAXES RECEIVED				
04/30/2024	SUPER 8 (HOTEL TAX)	March 2024	1,646.76	1,646.76
04/30/2024	ROCK PORT INN	March 2024	208.95	208.95
Total HOTEL TAXES RECEIVED				1,855.71
INTEREST EARNED				
04/30/2024		Interest	29.71	29.71
Total INTEREST EARNED				29.71
Total TOURISM TAX INCOME				1,885.42
TOURISM TAX EXPENSE				
PUBLIC EVENTS				
04/04/2024	STEVEN BANKEY & THE FLATLA...	Country Club band - August 17, 2024	-1,750.00	-1,750.00
Total PUBLIC EVENTS				-1,750.00
Total TOURISM TAX EXPENSE				-1,750.00
TOTAL				135.42

CITY OF ROCK PORT
Tourism Board Account Balance
April 2024

	<u>Apr 24</u>
ASSETS	
Current Assets	
Checking/Savings	
TOURISM TAX (9911 - TOURISM TAX)	120,974.09
Total Checking/Savings	<u>120,974.09</u>
Total Current Assets	<u>120,974.09</u>
TOTAL ASSETS	<u>120,974.09</u>
LIABILITIES & EQUITY	0.00

TOURISM TAX BUDGET

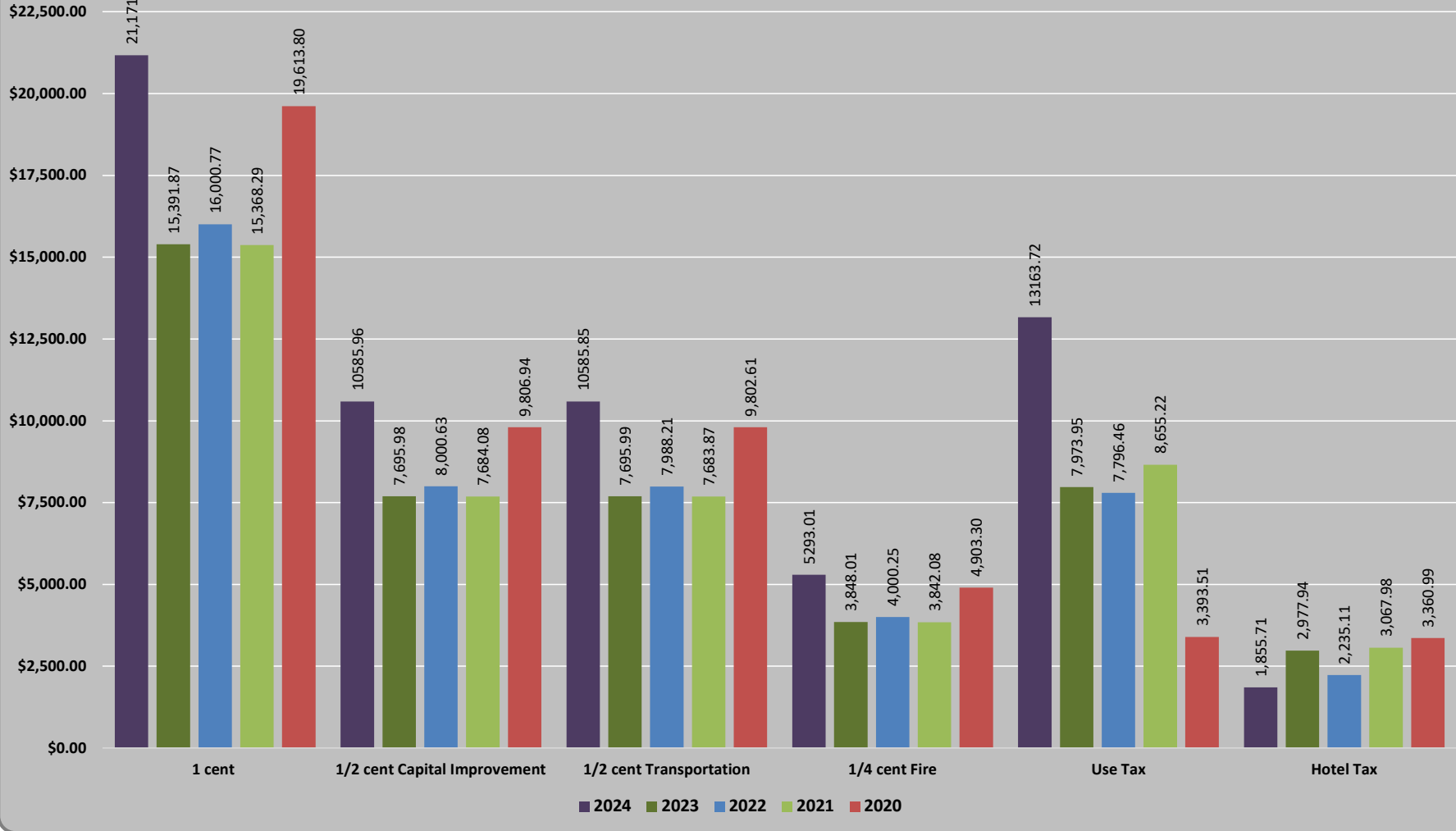
	January	February	March	April	YTD	2024	2024
	Actuals	Actuals	Actuals	Actuals	Actuals	Budget	Remaining
TOURISM TAX INCOME							
1 HOTEL TAXES RECEIVED	1,083.90	1,172.16	1,821.12	1,855.71	5,932.89	35,000.00	29,067.11
2 INTEREST EARNED	15.34	18.64	30.81	29.71	94.50	475.00	380.50
3 TOURISM EVENT INCOME	0.00	0.00	0.00	0.00	0.00	2,000.00	2,000.00
Total TOURISM TAX INCOME	1,099.24	1,190.80	1,851.93	1,885.42	6,027.39	37,475.00	31,447.61
TOURISM TAX EXPENSE							
4 BEAUTIFICATION IMPROVEMENTS	0.00	0.00	0.00	0.00	0.00	2,000.00	2,000.00
5 PUBLIC EVENTS	0.00	0.00	1,400.00	1,750.00	3,150.00	33,475.00	30,325.00
6 TURBINE PARK	0.00	0.00	0.00	0.00	0.00	2,000.00	2,000.00
Total TOURISM TAX EXPENSE	0.00	0.00	1,400.00	1,750.00	3,150.00	37,475.00	34,325.00
Net Income	1,099.24	1,190.80	451.93	135.42	2,877.39	0.00	

City of Rock Port - 2024 Sales Tax Revenue Report

Received	Tax	2024	2023	2022	2021	2020	Received	Tax	2024	2023	2022	2021	2020
January	1 cent	16,821.93	17,046.14	16,754.08	17,973.99	15,971.78	August	1 cent		22,092.32	26,099.42	29,685.02	17,437.73
	1/2 cent CI	8,410.98	8,523.03	8,376.99	8,987.01	7,985.95		1/2 cent CI		11,046.17	13,049.77	14,842.61	8,718.97
	1/2 cent T	8,410.98	8,523.06	8,376.73	8,981.22	7,987.20		1/2 cent T		11,046.18	13,044.08	14,781.89	8,719.01
	1/4 cent Fire	4,205.52	4,261.55	4,188.49	4,493.49	3,992.90		1/4 cent Fire		5,522.95	6,524.57	7,421.29	4,359.45
	Use Tax	12,819.44	8,775.58	8,210.76	14,636.67	5,562.29		Use Tax		16,383.87	9,823.51	7,915.15	6,269.93
	Hotel Tax	1,083.90	1,730.06	1,823.39	1,491.83	4,624.20		Hotel Tax		3,493.17	4,249.92	4,006.76	2,809.43
February	1 cent	20,529.70	17,648.25	15,176.06	17,921.35	15,558.38	September	1 cent		33,945.02	34,518.64	30,620.55	45,501.66
	1/2 cent CI	10,264.98	8,824.23	7,587.95	8,960.71	7,779.14		1/2 cent CI		16,972.74	17,259.38	15,310.29	22,750.93
	1/2 cent T	10,264.96	8,824.21	7,585.14	8,942.74	7,777.84		1/2 cent T		16,972.74	17,259.36	15,310.26	22,744.09
	1/4 cent Fire	5,132.33	4,412.10	3,793.99	4,480.36	3,889.62		1/4 cent Fire		8,486.35	8,629.71	7,655.07	11,375.49
	Use Tax	17,527.31	10,281.42	8,015.80	10,490.90	6,998.50		Use Tax		9,645.74	10,324.41	12,434.33	6,020.29
	Hotel Tax	1,172.16	1,232.56	2,031.04	1,680.83	2,896.12		Hotel Tax		3,457.76	3,863.70	4,174.22	3,302.67
March	1 cent	13,604.41	12,699.93	12,600.96	17,461.70	18,069.22	October	1 cent		16,105.38	18,808.87	21,655.88	15,599.79
	1/2 cent CI	6,802.18	6,349.86	6,300.46	8,730.88	9,034.63		1/2 cent CI		8,052.81	9,404.44	10,827.99	7,799.90
	1/2 cent T	6,802.18	6,346.97	6,299.77	8,665.94	9,034.57		1/2 cent T		8,052.83	9,404.42	10,827.97	7,799.96
	1/4 cent Fire	3,401.19	3,175.07	3,150.25	4,365.43	4,517.31		1/4 cent Fire		4,026.33	4,702.27	5,414.02	3,899.99
	Use Tax	6,820.63	33,878.46	9,605.00	6,988.46	10,680.85		Use Tax		10,366.75	16,979.91	7,593.24	6,698.29
	Hotel Tax	1,821.12	2,205.95	1,604.00	2,080.77	3,210.01		Hotel Tax		3,709.77	4,640.90	3,710.93	4,216.95
April	1 cent	21,171.74	15,391.87	16,000.77	15,368.29	19,613.80	November	1 cent		17,768.62	16,796.88	14,666.17	15,975.71
	1/2 cent CI	10,585.96	7,695.98	8,000.63	7,684.08	9,806.94		1/2 cent CI		8,884.47	8,398.60	7,332.99	7,987.81
	1/2 cent T	10,585.85	7,695.99	7,988.21	7,683.87	9,802.61		1/2 cent T		8,884.45	8,398.59	7,332.90	7,987.47
	1/4 cent Fire	5,293.01	3,848.01	4,000.25	3,842.08	4,903.30		1/4 cent Fire		4,442.16	4,199.27	3,666.58	3,993.87
	Use Tax	13,163.72	7,973.95	7,796.46	8,655.22	3,393.51		Use Tax		13,012.25	6,667.52	11,805.85	14,378.03
	Hotel Tax	1,855.71	2,977.94	2,235.11	3,067.98	3,360.99		Hotel Tax		2,471.07	4,153.11	3,705.78	5,240.06
May	1 cent		15,238.97	17,121.74	16,252.11	12,189.62	December	1 cent		14,418.96	18,924.94	23,134.89	19,164.19
	1/2 cent CI		7,619.65	8,560.87	8,126.10	6,094.91		1/2 cent CI		7,209.52	9,462.43	11,567.53	9,582.23
	1/2 cent T		7,481.14	8,560.76	8,126.05	6,094.94		1/2 cent T		7,209.52	9,462.48	11,566.34	9,707.34
	1/4 cent Fire		3,809.76	4,280.44	4,063.00	3,047.49		1/4 cent Fire		3,604.77	4,731.30	5,783.67	4,791.09
	Use Tax		5,431.74	7,140.94	4,863.03	6,252.47		Use Tax		10,164.20	3,168.66	9,253.69	8,923.52
	Hotel Tax		2,526.89	1,963.33	2,274.10	2,340.49		Hotel Tax		2,711.04	3,293.58	4,394.58	3,031.82
June	1 cent		19,726.65	16,516.92	15,906.92	20,915.42	TOTAL	1 cent	72,127.78	225,964.18	225,349.49	240,437.43	235,976.83
	1/2 cent CI		9,863.42	8,258.46	7,953.39	10,457.77		1/2 cent CI	36,064.10	112,983.03	112,675.15	120,218.86	117,988.99
	1/2 cent T		9,859.42	8,258.75	7,927.32	10,459.48		1/2 cent T	25,478.12	112,833.73	112,653.47	120,041.68	118,104.34
	1/4 cent Fire		4,931.74	4,129.29	3,976.75	5,228.86		1/4 cent Fire	18,032.05	56,491.43	56,337.39	60,109.38	58,994.20
	Use Tax		5,797.87	8,566.97	7,191.47	7,448.84		Use Tax	50,331.10	144,231.99	100,519.70	111,829.98	90,605.65
	Hotel Tax		4,171.97	2,815.02	3,512.31	2,023.86		Hotel Tax	5,932.89	34,165.24	36,738.09	38,402.48	39,878.81
July	1 cent		23,882.07	16,030.21	19,790.56	19,979.53	\$207,966.04 \$686,669.60 \$644,273.29 \$691,039.81 \$661,548.82						
	1/2 cent CI		11,941.15	8,015.17	9,895.28	9,989.81	Prior year-to-date						
	1/2 cent T		11,937.22	8,015.18	9,895.18	9,989.81	2023	2022	2021	2020			
	1/4 cent Fire		5,970.64	4,007.56	4,947.64	4,994.83	1 cent	62,786.19	60,531.87	68,725.33	69,213.18		
	Use Tax		12,520.16	4,219.76	10,001.97	7,979.13	1/2 cent Capital Improvement	31,393.10	30,266.03	34,362.68	34,606.66		
	Hotel Tax		3,477.06	4,064.99	4,302.39	2,822.21	1/2 cent Transportation	31,390.23	30,249.85	34,273.77	34,602.22		
							1/4 cent Fire	15,696.73	15,132.98	17,181.36	17,303.13		
							Use Tax	60,909.41	33,628.02	40,771.25	26,635.15		
							Hotel Tax	8,146.51	7,693.54	8,321.41	14,091.32		
							\$210,322.17 \$177,502.29 \$203,635.80 \$196,451.66						

City of Rock Port - 2024 Sales Tax Revenue Report

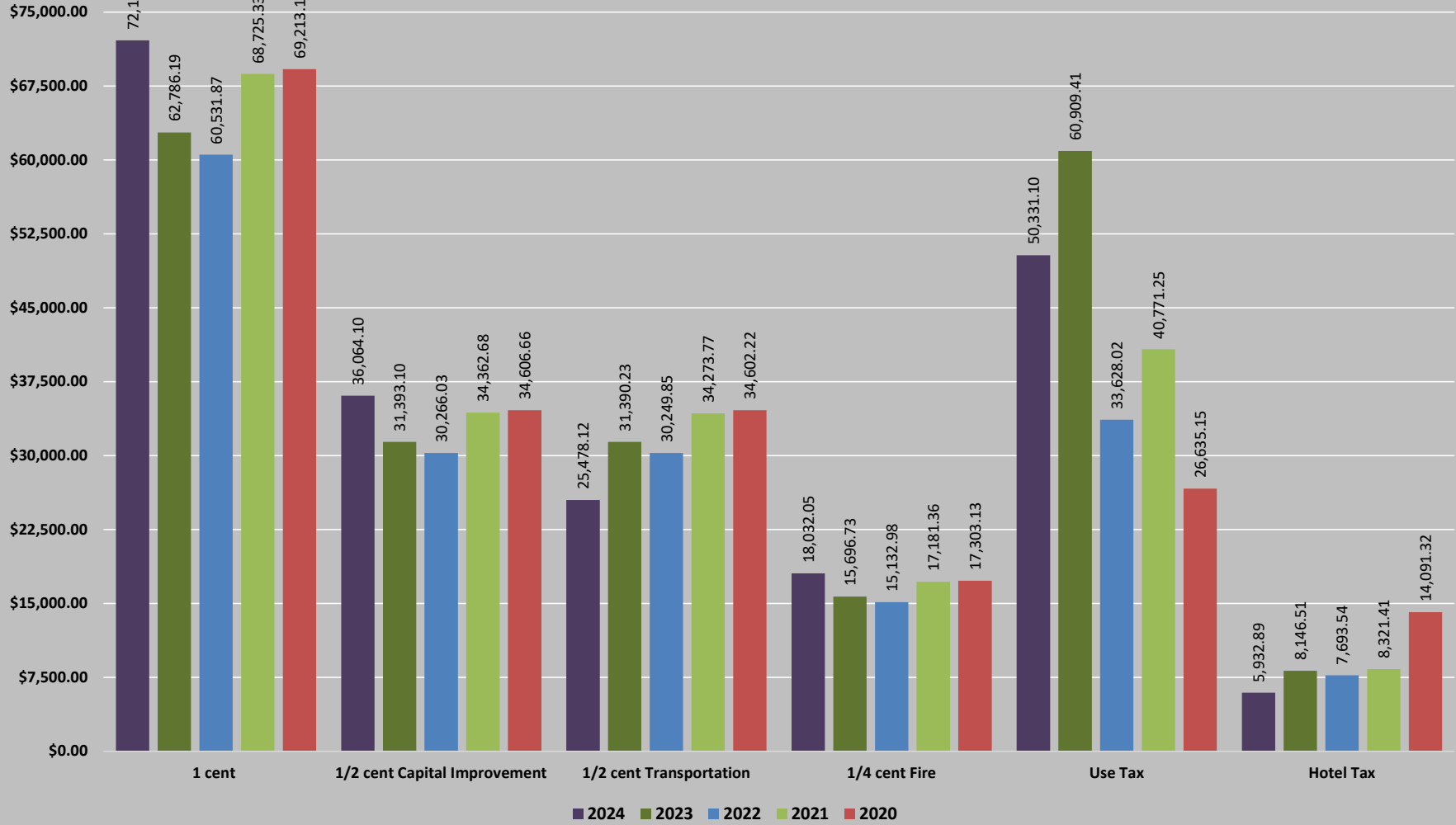
April Sales Tax Revenue



1 cent	General, Park & Sewer bond indebtedness
1/2 cent CI	Capital Improvements (street repairs)
1/2 cent T	Transportation Sales Tax (streets)
1/4 cent Fire	Fire Dept. Sales Tax
Use Tax	Use Tax
Hotel Tax	Tourism Tax

City of Rock Port - 2024 Sales Tax Revenue Report

April YTD Sales Tax Revenue



1 cent	General, Park & Sewer bond indebtedness
1/2 cent CI	Capital Improvements (street repairs)
1/2 cent T	Transportation Sales Tax (streets)
1/4 cent Fire	Fire Dept. Sales Tax
Use Tax	Use Tax
Hotel Tax	Tourism Tax