

## **NOTICE OF MEETING**

Public notice is hereby given that a meeting of the **Rock Port Tourism Board** will be held at City Hall in Rock Port, MO, on **Tuesday April 16<sup>th</sup>, 2024, at 6:00 p.m.** to consider and act upon the matters as may be presented at the meeting and determined to be appropriate for discussion at that time.

- 1. Call meeting to order.**
- 2. Approve meeting agenda.**
- 3. Visitors/Presentations**
- 4. Business**
  - A) Approve the March 19, 2024, Meeting Minutes
  - B) Approve March Financials
  - C) Projects & Events
    - a. 2024 Band Nights
    - b. Summer Palooza
    - c. 4<sup>th</sup> of July
    - d. Christmas in July
    - e. Midget Wrestling
    - f. Comedian
    - g. Other Events
  - D) Other Business
  - E) Set next meeting date – May 14, 2024
- 5. Adjourn**

This meeting will be open to the public.

Dated this 9<sup>th</sup> day of April, 2024.

*Emily Schulte*

City Clerk – City of Rock Port, Missouri

## Tuesday, March 19<sup>th</sup>, 2024

The Rock Port Tourism Board met Tuesday, March 19<sup>th</sup>, 2024, at 6 pm at Rock Port City Hall. Members present were Holly Huntley, Mark Schoonover, Ashtyn Beatty, Thea Lewis, Emily Schulte, and Kate Curry. Charlie Clodfelter and Jody VanSickle were absent. No visitors present.

### **Meeting Agenda**

Holly called the meeting to order at 6:06 pm.

Holly moved to approve the meeting agenda. Thea seconded.

Holly stated that she spoke to Angela Mace and she has her letter of resignation ready, but she hasn't dropped it off yet. Emily stated that Tami Lansdown submitted her resignation letter. There are 2 positions on the board open. Emily will look to see if there are any past applications.

### **Meeting Minutes & Financials**

Holly moved to approve the February 27<sup>th</sup>, 2024 meeting minutes. Ashtyn seconded. All votes aye.

Kate moved to approve the February 2024 Financials. Mark seconded. All votes aye.

### **Projects & Events**

#### **2024 Superhero Bowl**

This event is tabled for now.

#### **Band Nights 2024**

Holly was able to book bands as follows:

June 22<sup>nd</sup> will be High Heel at the Country Club.

August 17<sup>th</sup> will be Steven Bankey and the Flatland Band in the park, pending the correct permissions.

September 21<sup>st</sup>, after Old Fashioned Saturday Night, will be Mr. Sinister at the Country Club with an 80's theme.

#### **Summer Palooza**

The date for this is set for May 23<sup>rd</sup>, the last day of school for Rock Port. Holly booked Aaron Chaney for a DJ. It was decided that Holly will use the two bounce house companies from last year and that there will be no laser tag this year. There will be letters sent to businesses about donations for the gift bags. Emily will get those out ASAP.

#### **4<sup>th</sup> of July**

Emily will start pricing the glow items.

#### **Christmas In July**

Thea reported that if the Country Club is okay with the plan, they could be the start and end point for the poker run/parade. She will speak to the city and county police.

### **Midget Wrestling**

Thea reported that the midget wrestlers that she has contacted do not work in the Midwest, but she is still looking.

### **Comedian**

Kate reported that she has contacted a few comedians. The only one she has heard back from as of this meeting was Aaron Scarbrough. His fee is \$1300 and as of right now, he does have openings in November. We will give the other comedians time to respond and decide more next meeting.

### **Storage Unit**

Emily stated there were only a few items in the storage area that belong to the Tourism Board. There are 6 Christmas wreaths that were for the Welcome to Rock Port signs, most of the wreaths have broken Christmas balls on them. There are 13 old metal light “majiggers” (banner enhancers) – it was decided that we will sell these. Emily is looking into a few other items to see who owns them for sure.

### **Turbine Blade**

Kate reported that Mrs. Rueckert decided against this project for this year due to a recent knee surgery. Kate will check into the artist that painted murals in Tarkio and Fairfax. It was also discussed that we could table this item until next year if The Art Club would be interested in doing it then.

### **Other Business**

Kate will approach her niece about making flyers and event calendars.

Emily stated she saw an interesting event called a Kid ran Vendor Fair – if she gets more information, she will present it to the board.

Thea stated she was approached about the Farmer’s Market. It was unclear what was needed, so Thea will talk to her contact. The board decided we are willing to help with it financially, but not with manpower as most of us don’t have the time.

Emily gave us the board’s mail, which included Thank You cards from Donna Budt, Delta Budt, and Jason Riley.

The next meeting is set for April 16<sup>th</sup>, 2024 6 pm at City Hall.

Meeting adjourned at 7:05 pm.

Respectfully submitted,

Kate Curry  
Tourism Board Secretary

**CITY OF ROCK PORT**  
**Tourism Board Income & Expense**  
**March 2024**

Date	Name	Memo	Original A...	Paid Amount
<b>TOURISM TAX INCOME</b>				
<b>HOTEL TAXES RECEIVED</b>				
03/19/2024	ROCK PORT INN	February 2024	227.55	227.55
03/19/2024	SUPER 8 (HOTEL...	February 2024	1,593.57	1,593.57
Total HOTEL TAXES RECEIVED				1,821.12
<b>INTEREST EARNED</b>				
03/31/2024		Interest	30.81	30.81
Total INTEREST EARNED				30.81
Total TOURISM TAX INCOME				1,851.93
<b>TOURISM TAX EXPENSE</b>				
<b>PUBLIC EVENTS</b>				
03/19/2024	HIGH HEEL	2024 bands: June - deposit for June 22nd country club event	-1,400.00	-1,400.00
Total PUBLIC EVENTS				-1,400.00
Total TOURISM TAX EXPENSE				-1,400.00
<b>TOTAL</b>				<b>451.93</b>

# TOURISM TAX BUDGET

	January	February	March	YTD	2024	2024
	Actuals	Actuals	Actuals	Actuals	Budget	Remaining
<b>TOURISM TAX INCOME</b>						
1 HOTEL TAXES RECEIVED	1,083.90	1,172.16	1,821.12	4,077.18	35,000.00	30,922.82
2 INTEREST EARNED	15.34	18.64	30.81	64.79	475.00	410.21
3 TOURISM EVENT INCOME	0.00	0.00	0.00	0.00	2,000.00	2,000.00
<b>Total TOURISM TAX INCOME</b>	<b>1,099.24</b>	<b>1,190.80</b>	<b>1,851.93</b>	<b>4,141.97</b>	<b>37,475.00</b>	<b>33,333.03</b>
<b>TOURISM TAX EXPENSE</b>						
4 BEAUTIFICATION IMPROVEMENTS	0.00	0.00	0.00	0.00	2,000.00	2,000.00
5 PUBLIC EVENTS	0.00	0.00	1,400.00	1,400.00	33,475.00	32,075.00
6 TURBINE PARK	0.00	0.00	0.00	0.00	2,000.00	2,000.00
<b>Total TOURISM TAX EXPENSE</b>	<b>0.00</b>	<b>0.00</b>	<b>1,400.00</b>	<b>1,400.00</b>	<b>37,475.00</b>	<b>36,075.00</b>
<b>Net Income</b>	<b>1,099.24</b>	<b>1,190.80</b>	<b>451.93</b>	<b>2,741.97</b>	<b>0.00</b>	

**CITY OF ROCK PORT**  
**Tourism Board Account Balance**  
 March 2024

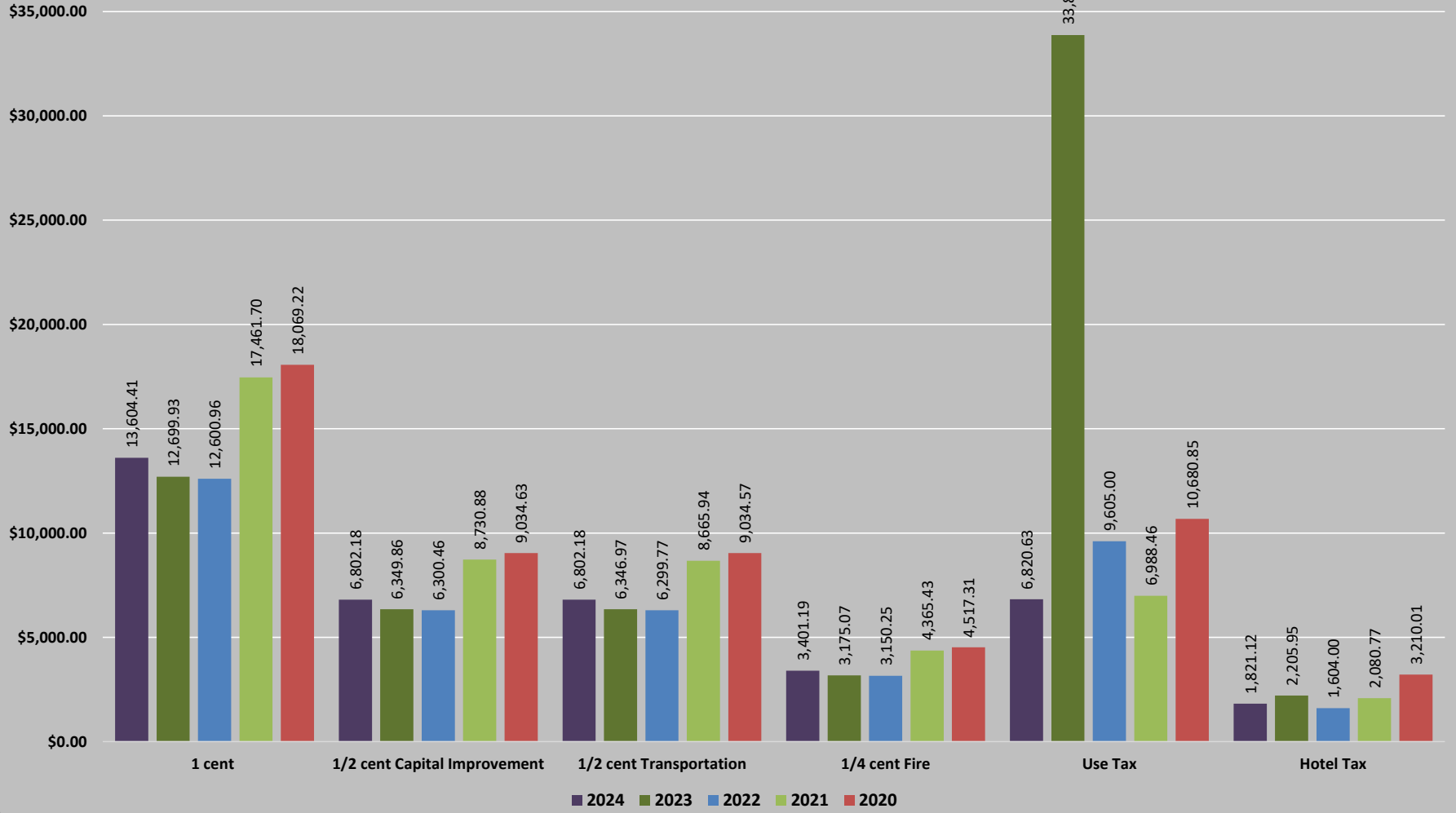
	Mar 24
<b>ASSETS</b>	
Current Assets	
Checking/Savings	
TOURISM TAX (9911 - TOURISM TAX)	120,838.67
<b>Total Checking/Savings</b>	120,838.67
<b>Total Current Assets</b>	120,838.67
<b>TOTAL ASSETS</b>	<b>120,838.67</b>
<b>LIABILITIES &amp; EQUITY</b>	0.00

**City of Rock Port - 2024 Sales Tax Revenue Report**

Received	Tax	2024	2023	2022	2021	2020	Received	Tax	2024	2023	2022	2021	2020
January	1 cent	16,821.93	17,046.14	16,754.08	17,973.99	15,971.78	August	1 cent		22,092.32	26,099.42	29,685.02	17,437.73
	1/2 cent CI	8,410.98	8,523.03	8,376.99	8,987.01	7,985.95		1/2 cent CI		11,046.17	13,049.77	14,842.61	8,718.97
	1/2 cent T	8,410.98	8,523.06	8,376.73	8,981.22	7,987.20		1/2 cent T		11,046.18	13,044.08	14,781.89	8,719.01
	1/4 cent Fire	4,205.52	4,261.55	4,188.49	4,493.49	3,992.90		1/4 cent Fire		5,522.95	6,524.57	7,421.29	4,359.45
	Use Tax	12,819.44	8,775.58	8,210.76	14,636.67	5,562.29		Use Tax		16,383.87	9,823.51	7,915.15	6,269.93
	Hotel Tax	1,083.90	1,730.06	1,823.39	1,491.83	4,624.20		Hotel Tax		3,493.17	4,249.92	4,006.76	2,809.43
February	1 cent	20,529.70	17,648.25	15,176.06	17,921.35	15,558.38	September	1 cent		33,945.02	34,518.64	30,620.55	45,501.66
	1/2 cent CI	10,264.98	8,824.23	7,587.95	8,960.71	7,779.14		1/2 cent CI		16,972.74	17,259.38	15,310.29	22,750.93
	1/2 cent T	10,264.96	8,824.21	7,585.14	8,942.74	7,777.84		1/2 cent T		16,972.74	17,259.36	15,310.26	22,744.09
	1/4 cent Fire	5,132.33	4,412.10	3,793.99	4,480.36	3,889.62		1/4 cent Fire		8,486.35	8,629.71	7,655.07	11,375.49
	Use Tax	17,527.31	10,281.42	8,015.80	10,490.90	6,998.50		Use Tax		9,645.74	10,324.41	12,434.33	6,020.29
	Hotel Tax	1,172.16	1,232.56	2,031.04	1,680.83	2,896.12		Hotel Tax		3,457.76	3,863.70	4,174.22	3,302.67
March	1 cent	13,604.41	12,699.93	12,600.96	17,461.70	18,069.22	October	1 cent		16,105.38	18,808.87	21,655.88	15,599.79
	1/2 cent CI	6,802.18	6,349.86	6,300.46	8,730.88	9,034.63		1/2 cent CI		8,052.81	9,404.44	10,827.99	7,799.90
	1/2 cent T	6,802.18	6,346.97	6,299.77	8,665.94	9,034.57		1/2 cent T		8,052.83	9,404.42	10,827.97	7,799.96
	1/4 cent Fire	3,401.19	3,175.07	3,150.25	4,365.43	4,517.31		1/4 cent Fire		4,026.33	4,702.27	5,414.02	3,899.99
	Use Tax	6,820.63	33,878.46	9,605.00	6,988.46	10,680.85		Use Tax		10,366.75	16,979.91	7,593.24	6,698.29
	Hotel Tax	1,821.12	2,205.95	1,604.00	2,080.77	3,210.01		Hotel Tax		3,709.77	4,640.90	3,710.93	4,216.95
April	1 cent		15,391.87	16,000.77	15,368.29	19,613.80	November	1 cent		17,768.62	16,796.88	14,666.17	15,975.71
	1/2 cent CI		7,695.98	8,000.63	7,684.08	9,806.94		1/2 cent CI		8,884.47	8,398.60	7,332.99	7,987.81
	1/2 cent T		7,695.99	7,988.21	7,683.87	9,802.61		1/2 cent T		8,884.45	8,398.59	7,332.90	7,987.49
	1/4 cent Fire		3,848.01	4,000.25	3,842.08	4,903.30		1/4 cent Fire		4,442.16	4,199.27	3,666.58	3,993.87
	Use Tax		7,973.95	7,796.46	8,655.22	3,393.51		Use Tax		13,012.25	6,667.52	11,805.85	14,378.03
	Hotel Tax		2,977.94	2,235.11	3,067.98	3,360.99		Hotel Tax		2,471.07	4,153.11	3,705.78	5,240.06
May	1 cent		15,238.97	17,121.74	16,252.11	12,189.62	December	1 cent		14,418.96	18,924.94	23,134.89	19,164.19
	1/2 cent CI		7,619.65	8,560.87	8,126.10	6,094.91		1/2 cent CI		7,209.52	9,462.43	11,567.53	9,582.23
	1/2 cent T		7,481.14	8,560.76	8,126.05	6,094.94		1/2 cent T		7,209.52	9,462.48	11,566.34	9,707.34
	1/4 cent Fire		3,809.76	4,280.44	4,063.00	3,047.49		1/4 cent Fire		3,604.77	4,731.30	5,783.67	4,791.09
	Use Tax		5,431.74	7,140.94	4,863.03	6,252.47		Use Tax		10,164.20	3,168.66	9,253.69	8,923.52
	Hotel Tax		2,526.89	1,963.33	2,274.10	2,340.49		Hotel Tax		2,711.04	3,293.58	4,394.58	3,031.82
June	1 cent		19,726.65	16,516.92	15,906.92	20,915.42	TOTAL	1 cent	50,956.04	225,964.18	225,349.49	240,437.43	235,976.83
	1/2 cent CI		9,863.42	8,258.46	7,953.39	10,457.77		1/2 cent CI	25,478.14	112,983.03	112,675.15	120,218.86	117,988.99
	1/2 cent T		9,859.42	8,258.75	7,927.32	10,459.48		1/2 cent T	25,478.12	112,833.73	112,653.47	120,041.68	118,104.34
	1/4 cent Fire		4,931.74	4,129.29	3,976.75	5,228.86		1/4 cent Fire	12,739.04	56,491.43	56,337.39	60,109.38	58,994.20
	Use Tax		5,797.87	8,566.97	7,191.47	7,448.84		Use Tax	37,167.38	144,231.99	100,519.70	111,829.98	90,605.65
	Hotel Tax		4,171.97	2,815.02	3,512.31	2,023.86		Hotel Tax	4,077.18	34,165.24	36,738.09	38,402.48	39,878.81
July	1 cent		23,882.07	16,030.21	19,790.56	19,979.53	<b>\$644,273.29 \$691,039.81 \$661,548.82</b>						
	1/2 cent CI		11,941.15	8,015.17	9,895.28	9,989.81	<b>Prior year-to-date</b>						
	1/2 cent T		11,937.22	8,015.18	9,895.18	9,989.81	2023	2022	2021	2020			
	1/4 cent Fire		5,970.64	4,007.56	4,947.64	4,994.83	1 cent	47,394.32	44,531.10	53,357.04	49,599.38		
	Use Tax		12,520.16	4,219.76	10,001.97	7,979.13	1/2 cent Capital Improvement	23,697.12	22,265.40	26,678.60	24,799.72		
	Hotel Tax		3,477.06	4,064.99	4,302.39	2,822.21	1/2 cent Transportation	23,694.24	22,261.64	26,589.90	24,799.61		
							1/4 cent Fire	11,848.72	11,132.73	13,339.28	12,399.83		
							Use Tax	52,935.46	25,831.56	32,116.03	23,241.64		
							Hotel Tax	5,168.57	5,458.43	5,253.43	10,730.33		
							<b>\$164,738.43 \$131,480.86 \$157,334.28 \$145,570.51</b>						

City of Rock Port - 2024 Sales Tax Revenue Report

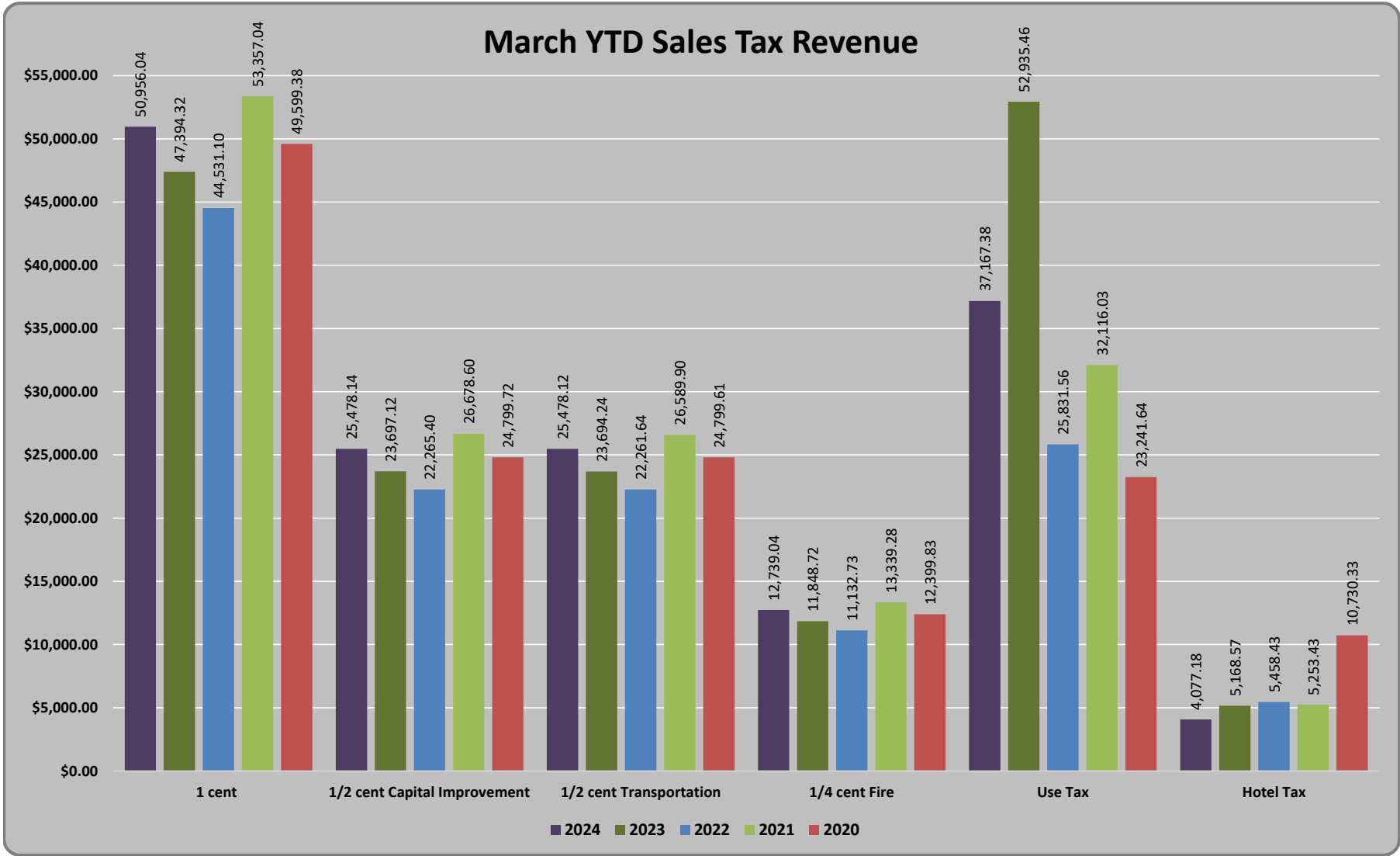
### March Sales Tax Revenue



<b>1 cent</b>	General, Park & Sewer bond indebtedness
<b>1/2 cent CI</b>	Capital Improvements (street repairs)
<b>1/2 cent T</b>	Transportation Sales Tax (streets)
<b>1/4 cent Fire</b>	Fire Dept. Sales Tax
<b>Use Tax</b>	Use Tax
<b>Hotel Tax</b>	Tourism Tax



City of Rock Port - 2024 Sales Tax Revenue Report



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<b>Hotel Tax</b>	Tourism Tax