

## **NOTICE OF MEETING**

Public notice is hereby given that a meeting of the **Rock Port Tourism Board** will be held at City Hall in Rock Port, MO, on **Tuesday March 19<sup>th</sup>, 2024, at 6:00 p.m.** to consider and act upon the matters as may be presented at the meeting and determined to be appropriate for discussion at that time.

- 1. Call meeting to order.**
- 2. Approve meeting agenda.**
- 3. Visitors/Presentations**
- 4. Business**
  - A) Approve the February 27, 2024, Meeting Minutes
  - B) Approve February Financials
  - C) Projects & Events
    - a. 2024 Superhero Bowl
    - b. 2024 Band Nights
    - c. Summer Palooza
    - d. 4<sup>th</sup> of July
    - e. Summer Events 2024
    - f. Other Events
  - D) Storage Unit
  - E) Turbine Blade
  - F) Other Business
  - G) Set next meeting date – April 11, 2024
- 5. Adjourn**

This meeting will be open to the public.

Dated this 18<sup>th</sup> day of March, 2024.

*Emily Schulte*

City Clerk – City of Rock Port, Missouri

The Rock Port Tourism Board met Tuesday, February 27<sup>th</sup>, 2024, at 6 pm at River Rock Lanes. Members present were Holly Huntley, Charlie Clodfelter, Mark Schoonover, Jody VanSickle, Ashtyn Beatty, Thea Lewis, and Kate Curry. Tami Lansdown and Angela Mace were absent. Tami notified board members on February 18th that she would be putting in her resignation. No visitors present.

### **Meeting Agenda**

Holly called the meeting to order at 6:01 pm.

Kate moved to approve the meeting agenda. Holly seconded. All votes aye.

Thea volunteered to be Vice President. All votes aye.

### **Meeting Minutes & Financials**

Holly moved to approve the December 14th, 2023 meeting minutes. Ashtyn seconded. All votes aye.

Charlie moved to approve the December 2023 and January 2024 Financials. Jody seconded. All votes aye.

### **Projects & Events**

#### **Garland and Lights**

Holly will check with Emily regarding getting a sample to test and compare garland and lights.

#### **2024 Superhero Bowl**

Holly spoke to Raechel regarding a day this spring for the Superhero Bowl. Event is tabled for now.

#### **Band Nights 2024**

Band nights in 2024 were discussed. Charlie moved to approve up to \$20,000 towards band/activity nights. Thea seconded. All votes aye. The tentative schedule is as follows:

June – 80's night with Mr. Sinister at the Country Club – Holly will check with the band.

July – Christmas in July poker run with off road vehicles with the entry fee being a toy for the Toys for Tots Program. Thea will look into this and get something worked up to take to the City Council.

August – Steven Banky and the Flatland band, possibly in the park. Holly will talk to the band and look into having it at the park.

September – High Heel band after Old Fashioned Saturday Night. Holly will contact the band.

October – Midget Wrestling possibly at the Memorial Building. Thea is working on getting quotes for that.

November – comedy show. Kate is getting quotes from comedians.  
Other activities discussed were laser light shows, cruise night with ice cream social.

### **Summer Palooza**

It was discussed that it will take place on Rock Port’s last day of school in May.

Kate motioned to approve \$12,000 towards activities and \$8,000 towards food. Charlie seconded. All votes aye.

Holly will head this activity with help from Thea and Ashtyn.

### **4<sup>th</sup> of July**

The board discussed the possibility of providing bomb pops and glow items for the 4<sup>th</sup> of July celebration.

Jody motioned that we approve up to \$4000 for these items. Kate seconded. All votes aye. Raechel offered freezer room for the bomb pops if needed. We discussed the possibility of another donation towards the 4<sup>th</sup> of July celebration. It was decided that if the 4th of July committee needs a donation, they will come to us with details and amount requested.

### **Storage Unit**

Holly reported that Emily had gone to the storage area, but she was unable to be there. She will ask Emily if there was a list of our items.

### **Turbine Blade**

Kate reported the Art Club is interested in this project. It was decided that we would ask for them to go look at it then put together a design on paper for us to approve and take to the City Council to be approved. We would pay for supplies, time, and needs to support their work.

The next meeting is set for March 19th, 2024 6 pm at City Hall. It was decided that the 3<sup>rd</sup> Tuesday of each month works better for the members at this time. If City Hall is booked, we will move it to River Rock Lanes.

Meeting adjourned at 7:26 pm.

Respectfully submitted,

Kate Curry  
Tourism Board Secretary

**CITY OF ROCK PORT**  
**Tourism Board Income & Expense**  
**February 2024**

Date	Name	Memo	Original Amount	Paid Amount
<b>TOURISM TAX INCOME</b>				
<b>HOTEL TAXES RECEIVED</b>				
02/27/2024	SUPER 8 (HOTEL TAX)	January 2024	1,111.87	1,111.87
02/27/2024	ROCK PORT INN	January 2024	60.29	60.29
Total HOTEL TAXES RECEIVED				1,172.16
<b>INTEREST EARNED</b>				
02/29/2024		Interest	18.64	18.64
Total INTEREST EARNED				18.64
Total TOURISM TAX INCOME				1,190.80
<b>TOTAL</b>				<b>1,190.80</b>

# TOURISM TAX BUDGET

	January	February	YTD	2024	2024
	Actuals	Actuals	Actuals	Budget	Remaining
<b>TOURISM TAX INCOME</b>					
1 HOTEL TAXES RECEIVED	1,083.90	1,172.16	2,256.06	35,000.00	32,743.94
2 INTEREST EARNED	15.34	18.64	33.98	475.00	441.02
3 TOURISM EVENT INCOME	0.00	0.00	0.00	2,000.00	2,000.00
<b>Total TOURISM TAX INCOME</b>	<b>1,099.24</b>	<b>1,190.80</b>	<b>2,290.04</b>	<b>37,475.00</b>	<b>35,184.96</b>
<b>TOURISM TAX EXPENSE</b>					
4 BEAUTIFICATION IMPROVEMENTS	0.00	0.00	0.00	2,000.00	2,000.00
5 PUBLIC EVENTS	0.00	0.00	0.00	33,475.00	33,475.00
6 TURBINE PARK	0.00	0.00	0.00	2,000.00	2,000.00
<b>Total TOURISM TAX EXPENSE</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>37,475.00</b>	<b>37,475.00</b>
<b>Net Income</b>	<b>1,099.24</b>	<b>1,190.80</b>	<b>2,290.04</b>	<b>0.00</b>	

**CITY OF ROCK PORT**  
**Tourism Board Account Balance**  
February 2024

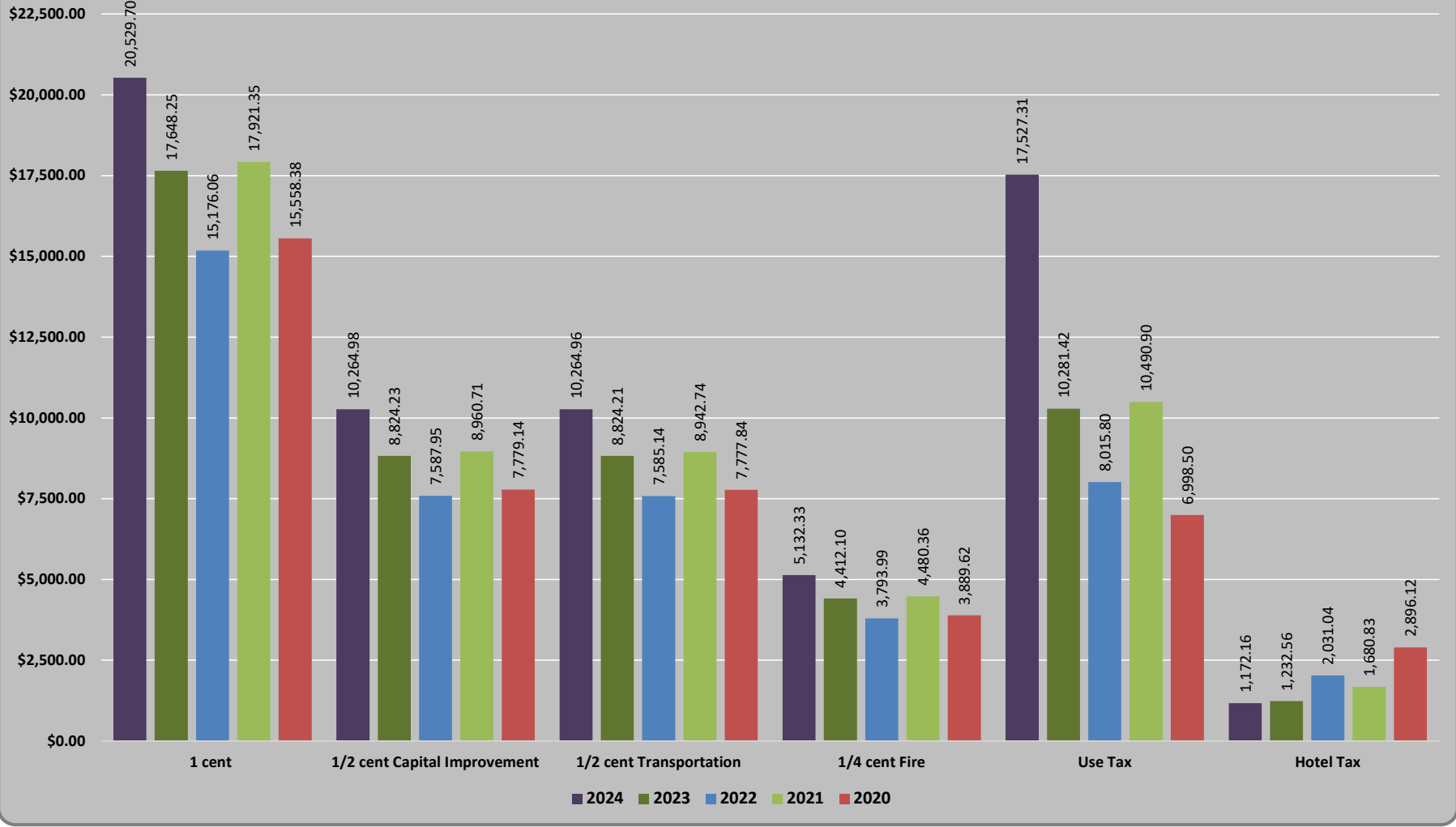
	<u>Feb 24</u>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Checking/Savings</b>	
<b>TOURISM TAX (9911 - TOURISM TAX)</b>	120,386.74
<b>Total Checking/Savings</b>	<u>120,386.74</u>
<b>Total Current Assets</b>	<u>120,386.74</u>
<b>TOTAL ASSETS</b>	<u><u>120,386.74</u></u>
<b>LIABILITIES &amp; EQUITY</b>	0.00

**City of Rock Port - 2024 Sales Tax Revenue Report**

Received	Tax	2024	2023	2022	2021	2020	Received	Tax	2024	2023	2022	2021	2020	
January	1 cent	16,821.93	17,046.14	16,754.08	17,973.99	15,971.78	August	1 cent		22,092.32	26,099.42	29,685.02	17,437.73	
	1/2 cent CI	8,410.98	8,523.03	8,376.99	8,987.01	7,985.95		1/2 cent CI		11,046.17	13,049.77	14,842.61	8,718.97	
	1/2 cent T	8,410.98	8,523.06	8,376.73	8,981.22	7,987.20		1/2 cent T		11,046.18	13,044.08	14,781.89	8,719.01	
	1/4 cent Fire	4,205.52	4,261.55	4,188.49	4,493.49	3,992.90		1/4 cent Fire		5,522.95	6,524.57	7,421.29	4,359.45	
	Use Tax	12,819.44	8,775.58	8,210.76	14,636.67	5,562.29		Use Tax		16,383.87	9,823.51	7,915.15	6,269.93	
	Hotel Tax	1,083.90	1,730.06	1,823.39	1,491.83	4,624.20		Hotel Tax		3,493.17	4,249.92	4,006.76	2,809.43	
February	1 cent	20,529.70	17,648.25	15,176.06	17,921.35	15,558.38	September	1 cent		33,945.02	34,518.64	30,620.55	45,501.66	
	1/2 cent CI	10,264.98	8,824.23	7,587.95	8,960.71	7,779.14		1/2 cent CI		16,972.74	17,259.38	15,310.29	22,750.93	
	1/2 cent T	10,264.96	8,824.21	7,585.14	8,942.74	7,777.84		1/2 cent T		16,972.74	17,259.36	15,310.26	22,744.09	
	1/4 cent Fire	5,132.33	4,412.10	3,793.99	4,480.36	3,889.62		1/4 cent Fire		8,486.35	8,629.71	7,655.07	11,375.49	
	Use Tax	17,527.31	10,281.42	8,015.80	10,490.90	6,998.50		Use Tax		9,645.74	10,324.41	12,434.33	6,020.29	
	Hotel Tax	1,172.16	1,232.56	2,031.04	1,680.83	2,896.12		Hotel Tax		3,457.76	3,863.70	4,174.22	3,302.67	
March	1 cent		12,699.93	12,600.96	17,461.70	18,069.22	October	1 cent		16,105.38	18,808.87	21,655.88	15,599.79	
	1/2 cent CI		6,349.86	6,300.46	8,730.88	9,034.63		1/2 cent CI		8,052.81	9,404.44	10,827.99	7,799.90	
	1/2 cent T		6,346.97	6,299.77	8,665.94	9,034.57		1/2 cent T		8,052.83	9,404.42	10,827.97	7,799.96	
	1/4 cent Fire		3,175.07	3,150.25	4,365.43	4,517.31		1/4 cent Fire		4,026.33	4,702.27	5,414.02	3,899.99	
	Use Tax		33,878.46	9,605.00	6,988.46	10,680.85		Use Tax		10,366.75	16,979.91	7,593.24	6,698.29	
	Hotel Tax		2,205.95	1,604.00	2,080.77	3,210.01		Hotel Tax		3,709.77	4,640.90	3,710.93	4,216.95	
April	1 cent		15,391.87	16,000.77	15,368.29	19,613.80	November	1 cent		17,768.62	16,796.88	14,666.17	15,975.71	
	1/2 cent CI		7,695.98	8,000.63	7,684.08	9,806.94		1/2 cent CI		8,884.47	8,398.60	7,332.99	7,987.81	
	1/2 cent T		7,695.99	7,988.21	7,683.87	9,802.61		1/2 cent T		8,884.45	8,398.59	7,332.90	7,987.47	
	1/4 cent Fire		3,848.01	4,000.25	3,842.08	4,903.30		1/4 cent Fire		4,442.16	4,199.27	3,666.58	3,993.87	
	Use Tax		7,973.95	7,796.46	8,655.22	3,393.51		Use Tax		13,012.25	6,667.52	11,805.85	14,378.03	
	Hotel Tax		2,977.94	2,235.11	3,067.98	3,360.99		Hotel Tax		2,471.07	4,153.11	3,705.78	5,240.06	
May	1 cent		15,238.97	17,121.74	16,252.11	12,189.62	December	1 cent		14,418.96	18,924.94	23,134.89	19,164.19	
	1/2 cent CI		7,619.65	8,560.87	8,126.10	6,094.91		1/2 cent CI		7,209.52	9,462.43	11,567.53	9,582.23	
	1/2 cent T		7,481.14	8,560.76	8,126.05	6,094.94		1/2 cent T		7,209.52	9,462.48	11,566.34	9,707.34	
	1/4 cent Fire		3,809.76	4,280.44	4,063.00	3,047.49		1/4 cent Fire		3,604.77	4,731.30	5,783.67	4,791.09	
	Use Tax		5,431.74	7,140.94	4,863.03	6,252.47		Use Tax		10,164.20	3,168.66	9,253.69	8,923.52	
	Hotel Tax		2,526.89	1,963.33	2,274.10	2,340.49		Hotel Tax		2,711.04	3,293.58	4,394.58	3,031.82	
June	1 cent		19,726.65	16,516.92	15,906.92	20,915.42	TOTAL	1 cent		37,351.63	240,383.14	225,349.49	240,437.43	235,976.83
	1/2 cent CI		9,863.42	8,258.46	7,953.39	10,457.77		1/2 cent CI		18,675.96	120,192.55	112,675.15	120,218.86	117,988.99
	1/2 cent T		9,859.42	8,258.75	7,927.32	10,459.48		1/2 cent T		18,675.94	120,043.25	112,653.47	120,041.68	118,104.34
	1/4 cent Fire		4,931.74	4,129.29	3,976.75	5,228.86		1/4 cent Fire		9,337.85	60,096.20	56,337.39	60,109.38	58,994.20
	Use Tax		5,797.87	8,566.97	7,191.47	7,448.84		Use Tax		30,346.75	154,396.19	100,519.70	111,829.98	90,605.65
	Hotel Tax		4,171.97	2,815.02	3,512.31	2,023.86		Hotel Tax		2,256.06	34,165.24	36,738.09	38,402.48	39,878.81
July	1 cent		23,882.07	16,030.21	19,790.56	19,979.53	<b>\$644,273.29 \$691,039.81 \$661,548.82</b>							
	1/2 cent CI		11,941.15	8,015.17	9,895.28	9,989.81	<b>Prior year-to-date</b>							
	1/2 cent T		11,937.22	8,015.18	9,895.18	9,989.81	2023	2022	2021	2020				
	1/4 cent Fire		5,970.64	4,007.56	4,947.64	4,994.83	1 cent	34,694.39	31,930.14	35,895.34	31,530.16			
	Use Tax		12,520.16	4,219.76	10,001.97	7,979.13	1/2 cent Capital Improvement	17,347.26	15,964.94	17,947.72	15,765.09			
	Hotel Tax		3,477.06	4,064.99	4,302.39	2,822.21	1/2 cent Transportation	17,347.27	15,961.87	17,923.96	15,765.04			
							1/4 cent Fire	8,673.65	7,982.48	8,973.85	7,882.52			
							Use Tax	19,057.00	16,226.56	25,127.57	12,560.79			
							Hotel Tax	2,962.62	3,854.43	3,172.66	7,520.32			
							<b>\$100,082.19 \$91,920.42 \$109,041.10 \$91,023.92</b>							

City of Rock Port - 2024 Sales Tax Revenue Report

### February Sales Tax Revenue

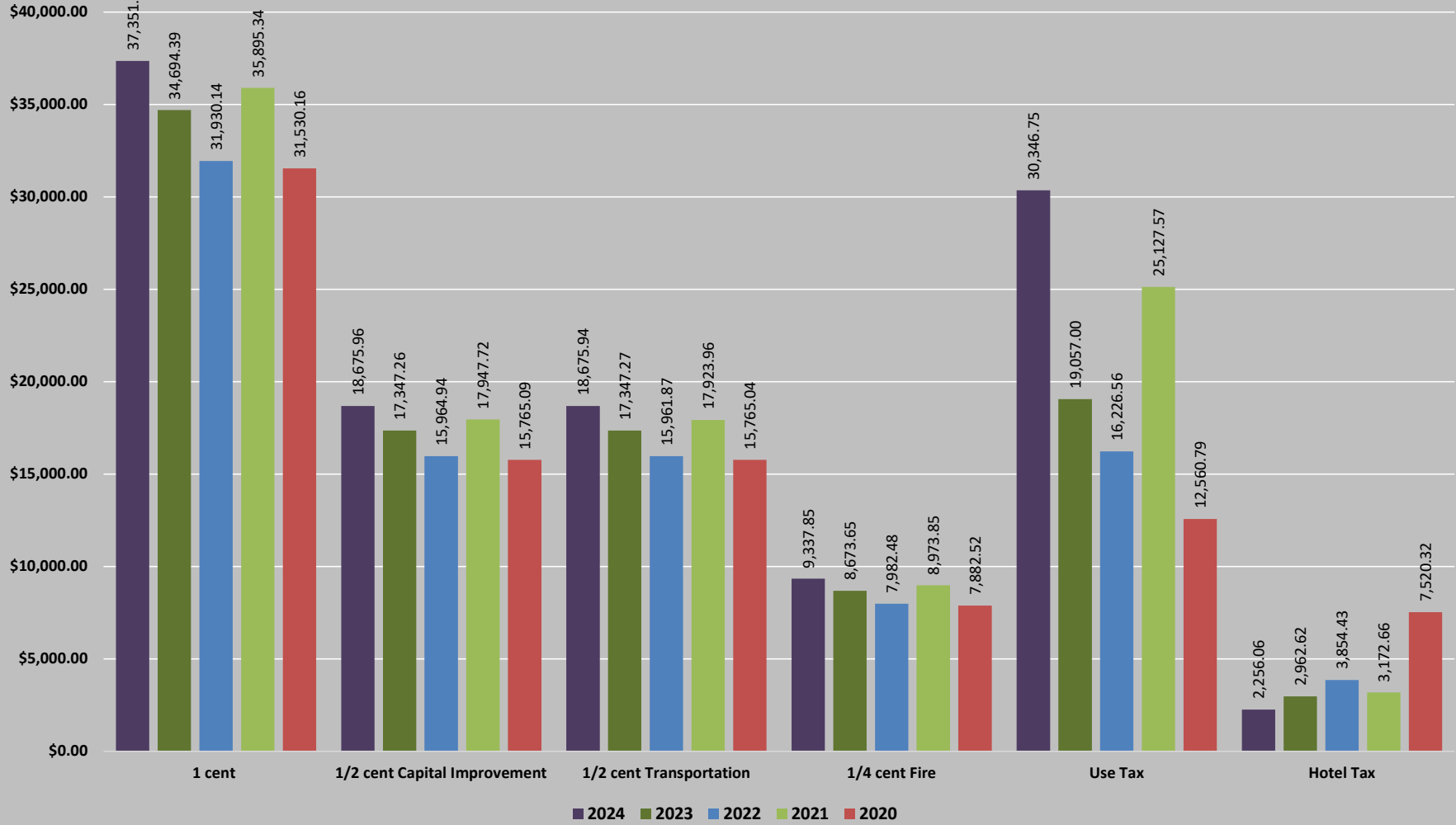


<b>1 cent</b>	General, Park & Sewer bond indebtedness
<b>1/2 cent CI</b>	Capital Improvements (street repairs)
<b>1/2 cent T</b>	Transportation Sales Tax (streets)
<b>1/4 cent Fire</b>	Fire Dept. Sales Tax
<b>Use Tax</b>	Use Tax
<b>Hotel Tax</b>	Tourism Tax



City of Rock Port - 2024 Sales Tax Revenue Report

February YTD Sales Tax Revenue



<b>1 cent</b>	General, Park & Sewer bond indebtedness
<b>1/2 cent CI</b>	Capital Improvements (street repairs)
<b>1/2 cent T</b>	Transportation Sales Tax (streets)
<b>1/4 cent Fire</b>	Fire Dept. Sales Tax
<b>Use Tax</b>	Use Tax
<b>Hotel Tax</b>	Tourism Tax